

SALES CHATBOT #1

Hey [FIRST NAME] - I wanted to drop over a quick message because I found something pretty cool today...

I think you'd agree that [BENEFIT 1] is something we all need to be doing this year - right?

Yes, Of Course

Well I found a software/product/training that not only covers [BENEFIT 1] but it also explains...

[BENEFIT 2] & [BENEFIT 3]

Meh...

Don't sound too skeptical just yet [FIRST NAME] lol - here's the thing...

I found a software/product/training that not only covers [BENEFIT 1] but it also explains...

[BENEFIT 2] & [BENEFIT 3]

So what do you say [FIRST NAME]...

Can I show you a quick video with more info?

Yes! Show Me!

Great! I really think you're going to get a lot out of this...

[LINK]

## **SALES CHATBOT #1**

### **1. Hey [FIRST NAME] - I wanted to drop over a quick message because I found something pretty cool today...**

1.1. I think you'd agree that [BENEFIT 1] is something we all need to be doing this year - right?

1.1.1. Yes, Of Course

1.1.1.1. Well I found a software/product/training that not only covers [BENEFIT 1] but it also explains...

1.1.1.1.1. [BENEFIT 2] & [BENEFIT 3]

1.1.2. Meh...

1.1.2.1. Don't sound too skeptical just yet [FIRST NAME] lol - here's the thing...

1.1.2.1.1. I found a software/product/training that not only covers [BENEFIT 1] but it also explains...

